



ElectraLink Selects eMeter to Power United Kingdom's First National Smart Meter Data Service

eMeter's EnergyIP™ chosen for its unique ability to deliver real-time event driven information and accommodate the complexity and scale of the UK market

London, UK and San Mateo, CA — August 18, 2009 — eMeter Corporation today announced that ElectraLink Ltd has chosen eMeter's EnergyIP™ software as the core of their new Smart Meter Data Service that will extend its capabilities to support energy retailers, networks and agents throughout the UK in the new smart era. ElectraLink currently provides the UK's interoperability layer for traditional meter data and will use EnergyIP to extend its capabilities to smart meter systems. This will enable the exchange of dual fuel smart meter data used to drive critical business processes such as registration, installation, settlements, billing and customer operations.

EnergyIP will process smart meter interval data as well as events such as new customer registrations, and communicate them in real-time or as needed to UK market participants. This enables higher levels of customer service for fundamental operations such as customer service requests, connection/disconnection and billing. EnergyIP's unique, agile software architecture enables it to be the single platform for linking smart meter suppliers and grid technologies with energy retailers and network operators business information systems.

The UK is the world's most competitive energy market with robust competition between retailers with frequent customer switching, combined electricity and gas competition, and now, evolving government regulations leading to a new era of smart metering. The UK government is committed to completing smart meter deployment by 2020; however, the specific implementing regulations are still under development, creating a requirement for an adaptable solution that will meet changing regulatory conditions.

"ElectraLink evaluated the major meter data management products available and considered EnergyIP to be the one that best met the requirements of the deregulated UK market," said Dave Mutton, CEO of ElectraLink. "We chose eMeter's software because of its proven ability to handle the complexities of a market which includes multiple retailers, network businesses and other market participants during a significant period of transition. We were impressed with their success to date in other competitive markets, such as the Province of Ontario in Canada and the state of Texas."

"ElectraLink's selection of eMeter validates our strength in fast changing, complex, competitive markets," said Cree Edwards, eMeter's Chairman and CEO. "eMeter has

the only software in the world adaptable enough to handle the unpredictability, diversity and scale of the UK market.”

About ElectraLink:

ElectraLink sits at the heart of the UK’s electricity and gas market, providing the critical backbone infrastructure, data, governance and consultancy services to help drive the world’s most competitive utility industry. By combining our independence and expert knowledge of the UK utility market, ElectraLink is uniquely placed to help UK utilities ease the transition to smart metering and take full advantage of this significant opportunity. Our core network the Data Transfer Service (DTS) has been running at near 100 per cent availability for the past six years and we have an unrivalled track record of delivering value through innovation in market data services. We have set sector leading benchmarks over the past decade for data transfer and interoperability and we are ideally placed to reduce the time and cost of delivering smart metering to the UK.

About eMeter:

eMeter’s Smart Grid management software powers smart meter deployments for the world’s leading utilities. With over 24 million meters under contract today, eMeter provides the essential software to achieve successful Smart Grid deployments. eMeter’s management team has been at the forefront of smart metering for the last 25 years and the company has built a reputation for unparalleled experience, quality, operational sophistication and professionalism that ensures customer success. For more information visit www.emeter.com.

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