

**DRSG**

DEMAND RESPONSE *and* SMART GRID Coalition



## ZigBee Alliance & Demand Response and Smart Grid Coalition Establish Liaison Agreement

(Washington, DC; September 1, 2009) The Demand Response and Smart Grid Coalition (DRSG) and ZigBee Alliance today announced that the two organizations have established a formal liaison agreement between the two groups, making ZigBee a member of DRSG, and linking their efforts to support the Smart Grid.

DRSG is the trade association for companies providing technologies, products and services in the demand response and smart grid areas. The ZigBee Alliance is a global ecosystem of companies creating wireless solutions for use in energy management, commercial and consumer applications. The agreement provides for collaboration on promotion and advocacy related to development of smart grid technology policies.

“This is a great opportunity for both organizations and for their members,” said Dan Delurey, executive director of DRSG. “ZigBee is an active organization working to introduce new technology into the marketplace and we look forward to helping it keep its members aware of how evolving policy developments in Washington may affect market requirements for the smart grid. Also, we are confident that the expertise of the ZigBee Alliance will provide DRSG with a better understanding of technology developments that are occurring in the industry.”

“Our liaison agreement with DRSG will provide the ZigBee Alliance with keen insight on smart grid activities and will help us ensure that ZigBee Smart Energy, our wireless home area network solution continues to be the leading choice for use with demand response and smart grid programs around North America,” said Bob Heile, chairman of the ZigBee Alliance. “We also look forward to being a resource to DRSG so that it can better represent the smart grid community as policy develops.”

### **About DRSG**

The Demand Response and Smart Grid Coalition (DRSG) is the trade association for companies that provide products and services in the areas of demand response and smart grid. DRSG works to educate and provide information to policymakers, utilities, the media, the financial community and various stakeholders on how demand response and smart grid technologies and practices can help modernize and optimize electricity systems and how customers can use new information and control options for managing their electricity use.

Members of the DRSG Coalition include: Aclara, Advanced Telemetry, Ambient, Amplex, Bridge Energy Group, CalAmp, Comverge, Conservation Services Group, Corporate Systems Engineering,

CPower, Direct Energy, Echelon, Eka Systems, eMeter, Energy Capital Partners, Energy Curtailment Specialists, EnergySolve, EnerNOC, Enfora, Enspira Solutions, GE, Google, Honeywell, IBM, Ice Energy, Itron, KMC Controls, Landis+Gyr, Lutron Electronics, Oracle, PCN Technology, Sensus, Silver Spring Networks, SmartSynch, Space-Time Insight, Steffes, Tendril, Trilliant Networks, Universal Powerline Association, Whirlpool, ZigBee Alliance, and Ziphany. More information is available at [www.drsgcoalition.org](http://www.drsgcoalition.org)

### **About ZigBee Alliance**

ZigBee is the global wireless language connecting dramatically different devices to work together and enhance everyday life. The ZigBee Alliance is a non-profit association of more than 300 member companies driving development of ZigBee wireless technology. The Alliance promotes world-wide adoption of ZigBee as the leading wirelessly networked, sensing and control standard for use in energy, home, commercial and industrial areas. For more information, visit: [www.ZigBee.org](http://www.ZigBee.org).

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