



**ICE ENERGY®**

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## **Storage and Smart Grid Innovator Ice Energy Named to *Global 100* and *Going Green 100* Rankings**

*Revolutionary energy storage technology gains international recognition for energy system efficiency and “breakthrough potential”*

**WINDSOR, CO – October 1, 2009** – Ice Energy, a leading provider of grid-connected energy storage solutions for increasing energy system efficiency and improving grid reliability, has been selected for inclusion in two significant new industry rankings: the **Global 100**, named by the *Guardian* newspaper and Cleantech Group, LLC, and the **Going Green 100** from Always On.

Highlighting the most promising private companies at the forefront of cleantech innovation, the **Global Cleantech 100** list is the first international ranking of this scale. The *Guardian* and Cleantech Group surveyed cleantech experts to identify 3,500 companies with the best commercial potential offering solutions to some of the planet's most pressing environmental challenges. Thirty-five panelists narrowed the field to the top 100. Ice Energy was recognized in the energy efficiency category.

The **Going Green 100** award honors the top companies “using new technology to deliver resources better, faster, cheaper, and cleaner,” according to the Always On rankings. Judges evaluated hundreds of companies, assessing the breakthrough potential of their technologies, market size, management team, and investors.

“We’re honored to be recognized for playing a role in the advancement of the smart grid through grid-scale distributed energy storage,” said Frank Ramirez, CEO of Ice Energy. “It’s exciting and gratifying to see the growing market recognition of Ice Energy’s cost-effective grid scale energy storage and our role in meeting the challenges of improving system efficiency and enabling the integration of renewable resources more effectively onto the grid.”

Ice Energy’s solution integrates an advanced software infrastructure and intelligent two-way command and control capabilities to deliver transformational permanent peak load management to utilities. By leveraging the higher efficiencies associated with generating, transmitting, and storing power off peak and then dispatching it during times of peak demand, Ice Energy delivers a sustainable new energy solution equivalent to hundreds of megawatts of clean peaking power, providing utilities compelling energy, environmental and economic benefits.

### **About Ice Energy**

Ice Energy delivers distributed energy storage and smart grid solutions for optimizing energy system efficiency.

Our smart grid platform integrates our revolutionary, effectively lossless distributed energy storage technology with an advanced software infrastructure and intelligent two-way control to provide utilities with a powerful, cost-effective solution that fundamentally changes peak load management, and improves integration of intermittent, renewable resources onto the grid.

By leveraging the higher efficiencies associated with generating and transmitting less expensive off-peak power at thousands of distributed locations, and dispatching it during times of peak demand, Ice Energy delivers a sustainable new energy solution equivalent to hundreds of megawatts of clean peaking power for utilities.