



DEMAND RESPONSE *and*
SMART GRID *Coalition*

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Oracle, Enspira Solutions, Energy Capital Partners, CalAmp, KMC Controls, Lutron, and PCN Technology Sign on to Demand Response and Smart Grid Effort

(March 19, 2009—Washington, DC) The Demand Response and Smart Grid Coalition (DRSG) announced today that six more companies have joined the group to help it in its efforts to raise awareness among policymakers, utilities, and stakeholders of how demand response and smart grid technologies and practices will modernize the national electricity system and optimize the way that customers use electricity. DRSG is the trade association for companies that provide products and services in the demand response and smart grid area. More information on DRSG can be found at www.drsgcoalition.org.

The new members are Oracle, Enspira Solutions, Energy Capital Partners, CalAmp, KMC Controls, and PCN Technology.

Dan Delurey, Executive Director of DRSG, welcomed the new members and said that the expansion and increased diversity of the organization would help DRSG's efforts to educate policy makers on the many ways that demand response and smart grid technologies can help lead the nation towards economic recovery. "There is now widespread recognition that an effort to modernize our electricity system will pay enormous dividends in terms of job creation, lower energy bills, increased reliability and security of the grid, and decreased emissions of greenhouse gases", said Delurey. "What we as an organization are now working to do is to help policymakers, utilities and stakeholders find specific ways to deploy the smart grid today and use it to address our economic challenges."

Delurey also took the opportunity of the announcement to comment on the many different policy efforts underway in Washington. "There are opportunities on multiple fronts for policymakers to support demand response and smart grid technologies" said Delurey. "At present we are working with DOE to ensure that the Smart Grid Grants funded by the recent Stimulus Act help address both economic recovery and the acceleration of smart grid deployment. We also are preparing to support FERC as it works to develop a National Action Plan on Demand Response, as required by the Energy Independence Act of 2007. At the same time, we are working to be a resource to Congress as it develops new energy legislation as well as new policy on global climate change. We are particularly excited about recognition by many Congressional leaders of what organizations like the North American Electricity Reliability Corporation (NERC) have said about there being a need for increased

deployment of demand response and smart grid technologies to allow the large and rapid expansion of intermittent renewable energy sources to come onto the grid.”

Oracle delivers the proven software applications that help utilities achieve competitive advantage, business performance excellence and a lower total cost of technology ownership. Oracle Utilities integrates industry-specific customer care and billing, network management, work and asset management, mobile workforce management and meter data management applications with the capabilities of Oracle’s industry-leading enterprise applications, business intelligence tools, middleware and database technologies. For additional information, visit <http://www.oracle.com/industries/utilities>.

Enspira® Solutions provides a comprehensive range of consulting and implementation solutions aimed at improving the integration of operational, asset performance, customer service, and energy efficiency systems for the utility, government and cable sectors. Enspira's goal is to help its clients ensure maximum return on their business and IT investments by effectively aligning proven business processes with sound technologies. The company is headquartered in Denver, Colorado, and has regional offices throughout the United States and in Canada. For more information, please visit: www.enspiria.com.

Energy Capital Partners is a private equity firm dedicated to investing in the power generation, energy storage, midstream gas, renewable and electric transmission sectors of North America’s energy infrastructure. The firm’s management has substantial experience leading successful energy companies and energy infrastructure investments. ECP has offices in Short Hills, N.J., and San Diego, Calif. For more information, visit www.ecpartners.com.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company’s products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

KMC Controls (formerly Kreuter Manufacturing Company; www.kmccontrols.com) has been designing and manufacturing building automation solutions, HVAC control products and energy management solutions for nearly 40 years. KMC remains the only privately held controls manufacturer with a full line of digital, electronic, and pneumatic products. Its intellectual property includes dozens of patents and its professional affiliations include BACnet International and USGBC. KMC maintains regional sales offices throughout the U.S. and distributes its solutions and products through value-added, authorized installing contractors, wholesalers, and OEMs throughout North America as well as authorized distributors worldwide.

Lutron is a recognized leader worldwide in the design and manufacturing of light controls and window shading systems. Lutron total light management solutions can reduce energy usage resulting from electric light by 60 percent or more while improving building occupant comfort, productivity, and efficiencies. Lutron also offers leading-edge demand response capabilities that simplify and automate load shed via bacnet for individual spaces, entire buildings or campus wide. Lutron has light control products that can be applied to renovations or new construction. For more information, visit www.lutron.com.

PCN Technology, Inc. (PCN) is an embedded solutions company that designs, develops and manufactures high Quality of Service communication, networking and energy management products based on open standards, convergence and interoperability. These products operate on active and passive energy grids already available within equipment, subsystems, systems and infrastructure. Conformance to open standards enables integration of PCN's mission-critical networks into IP enabled power line systems, while interoperability permits seamless interfaces with a variety of proprietary command, control or legacy networks ensuring total meshed networking of vast systems and devices across the entire energy grid. For more information, visit <http://www.pcntechnology.com/>

About DRSG

The Demand Response and Smart Grid Coalition (DRSG) is the trade association for companies that provide products and services in the areas of demand response, energy storage, smart metering and other smart grid technologies and services. DRSG works to educate and provide information to policymakers, utilities, the media, the financial community and stakeholders on how demand response, smart grid technologies and practices can help modernize our electricity system and provide customers with new information and options for managing their electricity use.

Members of the DRSG Coalition include: Aclara, Ambient, CalAmp, Comverge, Conservation Services Group, Corporate Systems Engineering, CPower, Direct Energy, Echelon Corporation, Eka Systems, eMeter, Energy Capital Partners, EnergySolve, EnerNOC, Enspira Solutions, Google, Honeywell, IBM, Ice Energy, Itron, KMC Controls, Landis+Gyr, Lutron, Oracle, Orion Energy Systems, PCN Technology, Sensus, Silver Spring Networks, SmartSynch, Steffes, SureGrid, Tendril, Trilliant Networks, and Ziphany. More information is available at www.drsgcoalition.org

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