



DEMAND RESPONSE *and* Smart Grid Coalition

1615 M Street NW

Suite 900

Washington, DC

20036

[www.drsgcoalition.org](http://www.drsgcoalition.org)

202.441.1420

## GE, Amplex, Energy Curtailment Specialists, and Enfora Join Demand Response and Smart Grid Coalition

(May 13, 2009—Washington, DC) The Demand Response and Smart Grid Coalition (DRSG) announced today that four more companies have signed on to contribute to its efforts to raise awareness about the benefits of demand response and smart grid technologies and practices. DRSG is the trade association for companies that provide products and services in the demand response and smart grid area. More information on DRSG can be found at [www.drsgcoalition.org](http://www.drsgcoalition.org).

Dan Delurey, Executive Director of DRSG, welcomed the new members and said that the expansion and increased diversity of the organization would help its efforts to educate policy makers on the many ways that demand response and smart grid technologies can help lead the nation towards economic recovery. "There is now widespread recognition that an effort to modernize our electricity system will pay enormous dividends in terms of job creation, lower energy bills, and increased reliability and security of the grid," said Delurey. "Not only is the Smart Grid being viewed as part of economic recovery, but also as key to expanding renewable energy and reducing greenhouse gas emissions. The role of smart grid technologies and demand response practices in enabling the rapid introduction of intermittent and variable renewable energy is an essential one. Without a smart grid to accommodate and deliver it, and without demand response to balance or replace it when it is not available, the level of renewable energy that is desired or expected may not actually be reached."

Delurey noted that the new members are an example of the way that the smart grid space is growing as a business opportunity for large and small businesses alike. "The 'tent' is getting larger each week, as more companies enter the demand response and smart grid space," said Delurey.

**Amplex** is a leading provider of intelligent management solutions for the utilities sector. With its advanced Smart Grid and asset management solutions for the LV power grid, Amplex provides both the overarching distribution infrastructure solution as well as monitor and control functionalities at lower nodes in the grid, e.g. Street Light and Advanced Metering Infrastructure (AMI). With its energy saving solutions, Amplex solutions help minimize operational and utility costs and reduce carbon emissions. Their technologies are built on non-proprietary open standards, allowing easy integration with existing solutions at the clients' sites. Amplex operates worldwide and is a provider or partner to local governments, utilities, large electricity consumers, and construction and engineering firms. For more information, visit [www.amplex-us.com](http://www.amplex-us.com).

**Energy Curtailment Specialists, Inc.** is one of the largest demand response providers in North America, offering consultative, administrative, and turnkey demand response services. ECS

emphasizes a collaborative relationship with clients working to develop market specific demand response solutions that deliver consistent, reliable and successful load reduction portfolios. ECS currently serves markets across North America including New York; California; New England; Texas; Kansas City, MO; PJM; and Ontario, Canada. For more information, visit [www.ecsgrid.com](http://www.ecsgrid.com).

**Enfora** is a leading provider of wireless networking solutions that enable enterprises to access, analyze and leverage information from their geographically dispersed assets. Its solutions, consisting of embedded wireless software, network-edge wireless platforms—embedded and integrated—and enterprise software, are based on its distributed intelligent architecture that provides a valuable link between an enterprise and its remote assets. Enterprises deploy Enfora's solutions for location-based monitoring and control as well as asset management applications. For more information, visit [www.enfora.com](http://www.enfora.com)

**GE Energy** is one of the world's leading suppliers of power generation and energy delivery technologies, with 2008 revenue of \$29.3 billion. Based in Atlanta, GE Energy works in all areas of the energy industry including coal, oil, natural gas and nuclear energy; renewable resources such as water, wind, solar and biogas; and other alternative fuels. Numerous GE Energy products are certified under ecomagination, GE's corporate-wide initiative to aggressively bring to market new technologies that will help customers meet pressing environmental challenges. Through industry collaborations, GE will deliver one of the broadest portfolio offerings in the industry to modernize the electrical systems from the power plant to the consumer. From smarter appliances to technologies for plug-in hybrid vehicles, to providing renewable technologies and smart meters, GE has the breadth and knowledge needed to increase energy productivity all the way up and down the lines. For more information visit [www.ge-energy.com](http://www.ge-energy.com)

## **About DRSG**

The Demand Response and Smart Grid Coalition (DRSG) is the trade association for companies that provide products and services in the areas of demand response, energy storage, smart metering and other smart grid technologies and services. DRSG works to educate and provide information to policymakers, utilities, the media, the financial community and stakeholders on how demand response, smart grid technologies and practices can help modernize our electricity system and provide customers with new information and options for managing their electricity use.

Members of the DRSG Coalition include: Aclara, Ambient, Amplex, CalAmp, Comverge, Conservation Services Group, Corporate Systems Engineering, CPower, Direct Energy, Echelon Corporation, Eka Systems, eMeter, Energy Capital Partners, Energy Curtailment Specialists, EnergySolve, EnerNOC, Enfora, Enspira Solutions, GE, Google, Honeywell, IBM, Ice Energy, Itron, KMC Controls, Landis+Gyr, Lutron Electronics, Oracle, PCN Technology, Sensus, Silver Spring Networks, SmartSynch, Steffes, Tendril, Trilliant Networks, and Ziphany. More information is available at [www.drsgcoalition.org](http://www.drsgcoalition.org)

For more information, contact:

Dan Delurey

Demand Response and Smart Grid Coalition (DRSG)

202.441.1420