

DRAM

DEMAND RESPONSE *and* ADVANCED METERING Coalition

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Demand Response and Advanced Metering Coalition Comments on NERC Report

(Washington, DC, October 17, 2006) The Demand Response and Advanced Metering Coalition (DRAM) announced that its members are ready to support the call issued by the North American Electricity Reliability Council (NERC) for more demand response as a means of addressing the electricity shortages that NERC indicates are possible in the coming years.

The Annual Report issued by NERC yesterday in Washington is the first such Report issued by the organization since its designation as the national reliability organization, a step required by the Energy Policy Act of 2005. The new Report not only assesses the adequacy of the nation's electricity system in the coming years but makes recommendations as to how to address capacity constraints. One of the top recommendations of the Report is for more demand response to be deployed, whereby customers would be provided with price signals or incentives to reduce or shift their electricity usage during peak demand periods.

Frank Magnotti, President and COO of Comverge, Inc.'s Alternative Energy Resources Group and Vice-Chairman of the DRAM Coalition, said, "While demand response is still a new term to some, it is not a new industry. There are a number of companies that offer services and technologies that enable demand response options to be offered to customers. These options, when deployed by customers, not only reduce the strain on the nation's electricity system during peak demand periods with an environmentally clean solution, but also provide customers with new choices, information and tools that allow them to be more energy-efficient users overall". Magnotti added "Technologies such as advanced metering, and the demand response programs that incorporate them, have been increasingly utilized by electricity providers in recent years. Fast deployment, system responsiveness, promptness of customers to modify their use, and other key aspects of demand response have been demonstrated widely across North America using various business models."

The Demand Response and Advanced Metering Coalition is a non-profit organization dedicated to education and outreach in the area of demand response and its enabling technologies. Its members include: Cellnet, Comverge, Echelon, Elster Electricity, eMeter, EnergySolve, EnerNOC, ESCO Technologies, Hunt Technologies, Itron, Landis + Gyr, Sensus, Silver Spring Networks, and SmartSynch. More information is available at www.dramcoalition.org.

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