

DRAM

DEMAND RESPONSE *and* ADVANCED METERING Coalition

P.O. BOX 33957
WASHINGTON, DC
20033

www.dramcoalition.org

202.441.1420

Demand Response and Advanced Metering Coalition Announces New Officers

(Washington, DC; September 7, 2006) The Demand Response and Advanced Metering Coalition (DRAM) announced today that Officers of the Organization had been elected for the 2006-7 year.

The DRAM Coalition is the non-profit trade association for the demand response and advanced metering industry. It includes as members the leading companies providing technologies and services in the area of demand response and its enabling technologies.

Ward Camp, Cellnet Vice President, Western Region, was elected Chairman of the Coalition. Other Officers elected include Frank Magnotti, Chief Operating Officer of Comverge, as Vice Chairman; Phil Giudice, Senior Vice President of EnerNOC, as Secretary, and Chris King, Chief Strategy Officer of eMeter, as Treasurer.

According to Camp, DRAM will be focused in the coming months on assisting both regulators and utilities as they continue to explore and assess the speed and degree to which they undertake demand response. "With the recent approval by the California Public Utilities Commission of an advanced metering system for PG&E's 4.1 million electricity customers, and with demand response programs having played a significant role in meeting electricity needs during this summer's record-breaking heat wave, it is clear that demand response and advanced metering have demonstrated that they are rapidly becoming an integral part of the modern electricity system" added Camp. "We look forward to supporting regulators, utilities and system operators as they move forward in these areas and look forward to continued growth in our organization to expand our efforts to do that."

Members of the DRAM Coalition include: Cellnet, Comverge, Echelon, Elster Electricity, eMeter, EnergySolve, EnerNOC, ESCO Technologies, Hunt Technologies, Itron, Landis + Gyr, Sensus Metering Systems, Silver Spring Networks, and SmartSynch.

For more information, contact Dan Delurey at 202.441.1420.